

# Transforming Approaches

to Forests & Forestry through  
Traditional and Local Knowledges

*Reciprocity and  
relationship-building  
in forest ecosystems*

August 21-23, 2019

University of British  
Columbia (UBC)

xʷməθkʷəy̓əm  
(Musqueam) territory  
Vancouver, BC

# Sponsorship and Exhibitors' Package





## About the conference

We welcome you to join us at the 2019 IUFRO Conference:

Transforming Approaches to Forests and Forestry through Indigenous and Local Knowledges: Reciprocity and Relationship Building in Forest Ecosystems

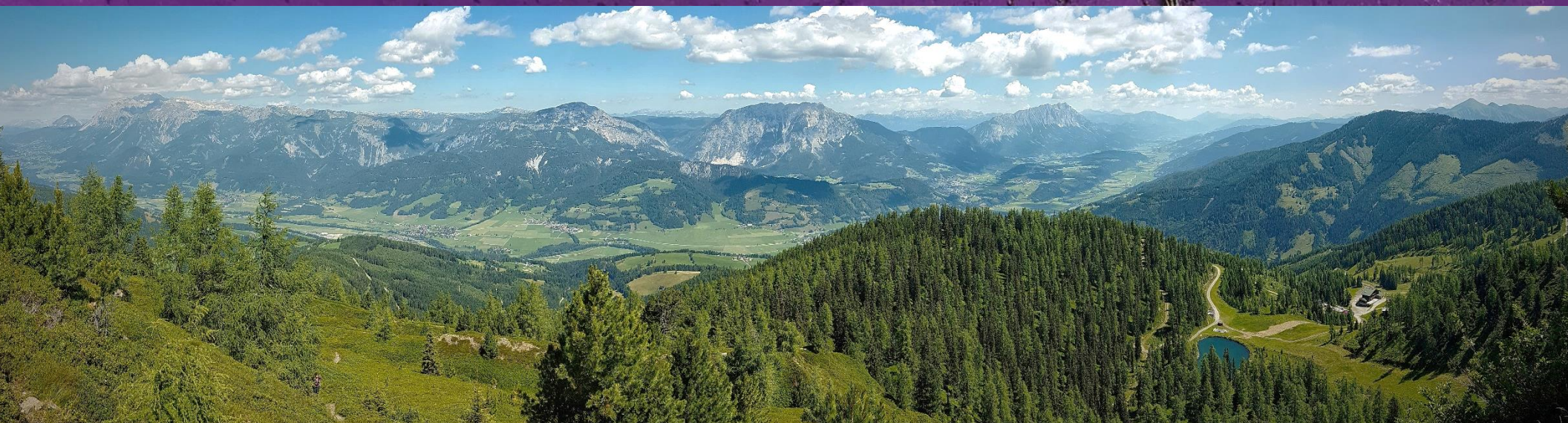
- The future of forestry depends on **inclusive stewardship and management**
- **Principled, reciprocal relationships** are at the core of sustainable and resilient ecosystems
- Together we will celebrate the **diversity in ways of being, knowing and doing** forest research

Through this event, we welcome knowledge holders to share their experiences in building equitable relationships within customary territories.

We hope to provide a point of convergence for Indigenous, Local and Western Knowledges to challenge power dynamics between different ways of knowing and to model the equitable co-production and sharing of knowledge.

The conference will include an initial day of relationship building among all participants and various events on the following two days. Our objective is to host a different kind of conference that positions the needs and perspectives of Indigenous Peoples and Local Communities at the center.





# About the Organizing Committee

To contact the Organizing Committee, please email [TEK.forests@ubc.ca](mailto:TEK.forests@ubc.ca).



This conference is organized on behalf of **IUFRO Working Parties 9.03.04** (Traditional forest knowledge in temperate and boreal regions) and **9.03.05** (Traditional forest knowledge in tropical and subtropical regions).

**University of British Columbia (Vancouver, BC, Canada)**

Dr. Janette Bulkan, IUFRO Working Parties 9.03.04 & 9.03.05  
Dr. Cecil Konijnendijk van den Bosch, IUFRO Division  
6 Coordinator



with Drs. Harry Nelson and William Nikolakis (Faculty); Alison Krahn (Program Manager, Faculty of Forestry Indigenous Initiatives); Samuel Adeyanju, Meagan Curtis, Emily Doyle-Yamaguchi, HyunGu Kang, Marie Nosten, Saori Ogura, Sophie Rose-Lewis, Tonya Smith, Celina Solis, Madison Stevens, Natalie Swift, Shabnam Vaghayenegar (Students)



**University of Moncton  
(Moncton, NB, Canada)**  
Dr. Stephen Wyatt, IUFRO Working Parties 9.03.04 & 9.03.05



**Seoul National University (Seoul, South Korea)**  
Dr. Yeo-Chang Youn, IUFRO Working Parties 9.03.04 & 9.03.05



**Minzu University of China  
(Beijing, China)**  
Dr. Dayuan Xue



**Renmin University (Beijing, China)**  
Dr. Jin Long Liu, IUFRO Working Parties 9.03.04 & 9.03.05





## About conference outcomes

Expected practical outcomes from this conference include:

- Article in **Branchlines**, the quarterly newsletter of the Faculty of Forestry;
- **Green Paper** setting out policy options on the issues covered in the Conference;
- Article for the **Canadian Centre for Policy Alternatives (CCPA)**; and
- **Collaboratively written articles** to be submitted to peer-reviewed journals

Our planned lineup of workshops, oral presentations, panel discussions and other events will bring together Indigenous and Local Knowledge holders, academics and other interested parties to learn from on-going transformative actions led by Indigenous Peoples and Local Communities in Canada and other countries and that draw on Indigenous and Local Knowledges. Additional and detailed information on key presenters and keynote speakers will be posted on the conference website.





## Sponsorship opportunities

User fees and sponsorships must cover all associated costs for this conference. We are keeping registration, meals, and accommodation costs low for all involved, particularly students and participating Indigenous and Local community partners. In order to do so, we are reaching out for your support. We suggest that this "Transforming Approaches Conference" presents an invaluable opportunity for your company to support Indigenous research and researchers, and to share your brand with an international audience.

For your convenience, we have structured four levels of commitment to meet your budget. Each level details how your particular contribution will be recognized.





## Sponsorship tiers

Tier	Use	Recognition
<b>Bronze (\$500)</b>	Covers coffee breaks; subsidizes a group visit to the Museum of Anthropology	Your logo and link to your website featured on the conference website ( <a href="http://tek.forestry.ubc.ca/">http://tek.forestry.ubc.ca/</a> ); recognition at opening and closing events
<b>Silver (\$1,000)</b>	Fully covers the guided forest walk field trip; subsidizes the closing ceremony Indigenous feast dinner	The above, plus:  Your logo featured on promotional materials (posters, conference program, conference advertisements); recognition on our social media pages ( <a href="#">Facebook</a> , <a href="#">Twitter</a> ); mention of your support in all published articles on the Conference.
<b>Gold (\$1,500)</b>	Fully covers transportation and accommodation costs of one community knowledge holder	The above, plus:  A half-page advertisement in the conference (at least \$2500 for a full-page), promotional table at opening and closing receptions; recognition in the short film that will be produced for the conference
<b>Platinum (\$3,000)</b>	Fully covers transportation and accommodation costs of two community knowledge holders	The above, plus:  Your banner featured at all plenary events, a reception held in your organization's name, 5-10 minutes to address audience during opening or closing plenary.





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TEK.forests@ubc.ca  
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<https://www.facebook.com/2019iufroTEK/>

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